

ORDER



KSNW

Orders	Order / Rev:	106858
	Alt Order #:	06854595
	Product Desc:	HORSFORD ADD
	Estimate:	1838
	Flight Dates:	09/21/12 - 09/24/12
	Original Date / Rev:	09/20/12 / 10/15/12
	Order Type:	GENERAL

Primary AE:

Sales Office

Sales Region

Agency	Name:	<u>GMMB, Inc./ Washington D.C.</u>
	Buying Contact:	<hr/>
	Billing Contact:	<hr/>
		<u>Washington Harbor</u>
		<u>Washington, DC 20007</u>

Billing Type:	Cash
Billing Calendar:	Broad
Billing Cycle:	EOM
Agency Commission:	15%

Advertiser	Name:	Horsford for Congress - Kev Be
	Demographic:	A35+
	Product Codes:	PLC02
	Priority:	SELECT PRIORITY CODE
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN

New Business Thru: _____
Order Separation: 00:05:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/24/12	18	\$14,160.00	\$12,036.00	September 2012	18	\$14,160.00	\$12,036.00	0.00
					Totals	18	\$14,160.00	\$12,036.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amv McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	24%	\$14,160.00
Market	100%	\$59,000.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	33%	\$19,470.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	28%	\$16,520.00
KTUD	1%	\$590.00
KVVU	12%	\$7,080.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
LINKWN	2%	\$1,180.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/21/12	09/24/12	M-F 5-6a WakeUp w/WagM	5-6a		M---F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
M-F 5-6a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/21/12	09/27/12	M---F--		1		\$325.00		0.00					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 11	KSNV	09/22/12	09/22/12	Weekend Jeopardy/WheGM WKND Jeop/Wheel		630-730pm	-----S-	:30	2	\$500.00	1	0.00	NM	0	\$0.00	
WHEEL OF FORTUNE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 09/17/12 - 09/23/12 -----S- 2 \$500.00 0.00																
Spot	Ch	Date Range		Description		Start/End Time				Weekdays		Length		Rate	Rtg	Type
1	KSNV	09/17/12-09/23/12		Weekend Jeopardy/Wheel		630-730pm				-----Sa--		:30	(\$500.00)	0.00	NM	
<i>Credited</i> [credit - mg on 6863996]																
2	KSNV	09/17/12-09/23/12		Weekend Jeopardy/Wheel		630-730pm				-----Sa--		:30	(\$500.00)	0.00	NM	
<i>Credited</i> [credit - mg on 6863996]																
E 12	KSNV	09/24/12	09/24/12	Mon PR 8-10p	CM	8-10pm	M-----	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00	
Monday Prime 8-10pm																
THE VOICE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 09/24/12 - 09/30/12 M----- 1 \$4,000.00 0.00																
E 13	KSNV	09/22/12	09/22/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00	
Sa-Su News 3 at Eleven																
NEWS 3 NIGHTSIDE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 09/17/12 - 09/23/12 -----S- 1 \$1,100.00 0.00																
E 14	KSNV	09/21/12	09/24/12	Mad Money AN	CM	3:00-4:00am	M-----F---	:30	1	\$30.00	4	0.00	NM	1	\$30.00	
Mad Money AN																
MAD \$																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 09/21/12 - 09/27/12 M---F-- 1 \$30.00 0.00																
E 15	KSNV	09/21/12	09/24/12	M-F Jeop/Wheel	CM	630-730pm	M---F--	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00	
M-F Jeopardy/Wheel of Fortune																
WH/JEP																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 09/21/12 - 09/27/12 M---F-- 2 \$1,000.00 0.00																
E 16	KSNV	09/23/12	09/23/12	Dateline AN	CM	12-3am	-----S	:30	1	\$30.00	4	0.00	NM	1	\$30.00	
Dateline NBC AN																
DLINE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 09/17/12 - 09/23/12 -----S 1 \$30.00 0.00																
E 17	KSNV	09/23/12	09/23/12	Wake Up Early w/ Wagn	CM	430a-5a	-----S	:30	1	\$200.00	1	0.00	NM	1	\$200.00	
Wagners																
EARLY TODAY																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 09/17/12 - 09/23/12 -----S 1 \$200.00 0.00																
E 18	KSNV	09/23/12	09/23/12	NFL Pre-Game / FNA	CM	1p-530pm	-----S	:30	1	\$2,400.00	1	0.00	NM	1	\$2,400.00	
NFL Pre-Game																
FNIA																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 09/17/12 - 09/23/12 -----S 1 \$2,400.00 0.00																

Totals 18 \$14,160.00